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AMWAY

TWO local entrepreneurs, Paul and Hinako Christophers, were invited to join 4,000 other leading Amway Business Owners from around the world for a no-expense-spared celebration of Amway's 50th anniversary in Las Vegas.

Founded in 1959, the \$8.2 billion Amway Corporation is the world's second largest direct sales company, researching, developing and manufacturing 450 of its own products in more than 50 high-tech laboratories at its headquarters in Ada, Michigan. Millions of Amway entrepreneurs have now taken up the business opportunity in more than 80 countries around the world.

"There were so many highlights it's difficult to pick one out," says Paul.

"Being surrounded by so many successful and positive people, the trip to the Grand Canyon, the theatre shows, the exclusive concerts by Sting and Elton John, and 6,000 staff there to make it all go smoothly – but the high spot had to be the speech by co-founder Rich de Vos.

Nako says: "We have online Amway businesses in Japan as well as the UK and have been invited to thirty free overseas business seminars over the years but this, Amway's first global event, was by far the best.

"Amway is expanding globally by about 15 per cent a year and we are very excited about the market in the UK, especially with the way Amway's profile has recently been raised with the opening of the stunning new Experience Centre in the heart of London."

Call Paul and Nako on 07810 896980.