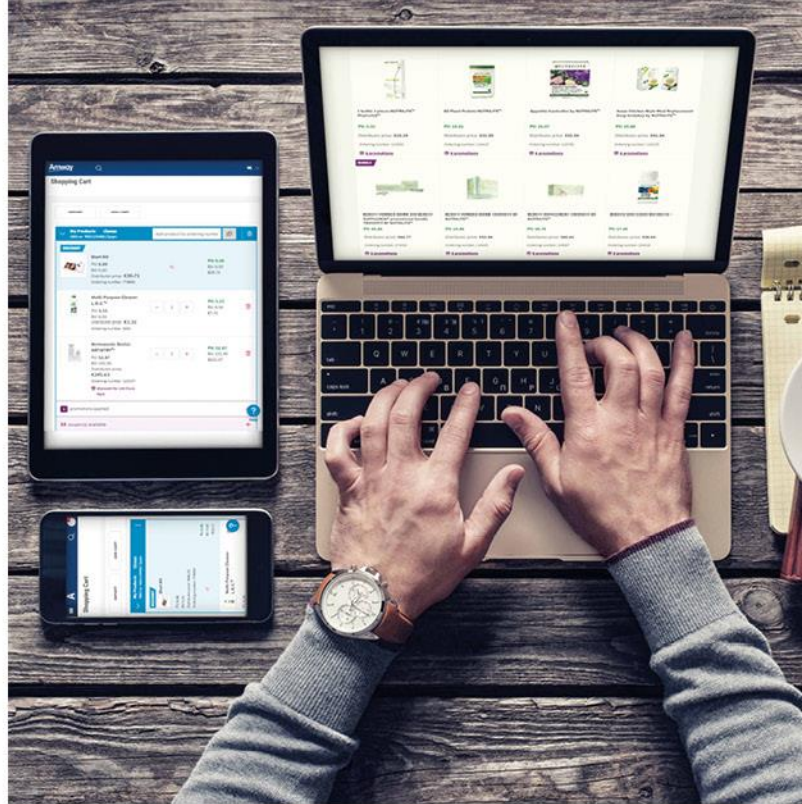


HELLO
NEW WEBSITE!

Discover your new website.

We are taking the Amway experience into the future by integrating the latest e-commerce features into our digital ecosystem.



Usability

Harmonious Design

A more colorful, modern and intuitive design will be compatible across different devices.

Simplified Sign-In

Amway ID is a new global identity system that can access all Amway digital applications. The Amway ID will be your (or the Customer's) individual email address, along with a password. Newly registering Retail Consultants and Customers will create an Amway ID when they sign up.

Existing ABOs and Customers will use their current credentials to sign-in to the new site.



Customers & Shopping

Empowered Customers

Customers can now register online, make purchases and manage their orders themselves. Greater access to their ordering history will allow you to strengthen Customer relationships and expand the Customer base.

Smart Shopping

Both you and Customers have more control when it comes to order management. Promotional discounts are automatically calculated in the cart. Product bundles are easier to identify and if a return is needed, products in a bundle can only be returned as a complete set. Returns, from selecting replacements to tracking, are now a completely paperless process.



Business

Improved My Office

A variety of new and improved tools will support you in your day-to-day business. Information regarding orders, the registration status of prospects, and Customer transactions are clearly visible. It is also easy to access financial information.

NEW PERSONAL PAGE

A space for you to market yourself to prospective Retail Consultants and Customers when they don't have a sponsor yet.